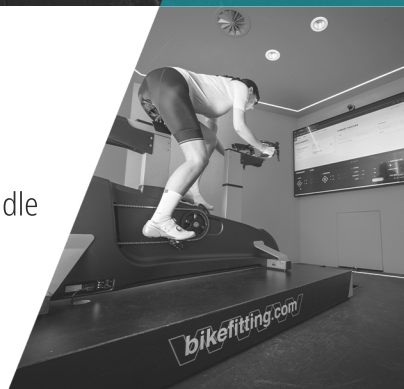


We are **BIKEFITTING.COM**

We have made it our mission to optimize your cycling experience

from the correct cleat positioning to choosing the right saddle and handlebar and ensuring the setup that will deliver your perfect position, with our range of fitting services we ensure that you will enjoy every ride



With 40 years of experience and more than two million fits performed, we develop scientific, accurate, and easy to use tools for fitting experts and bike shops alike, helping them to create the optimal cycling experience for their customers

- What:** A complete range of fitting services, giving fitting experts and bike shops the tools to address every aspect of a good bike fit, either as a standalone service or as a complete comprehensive fitting process.
- Who:** Every cyclist deserves an optimal cycling experience, no matter if they want to go fast, be comfortable or just enjoy the outside.
- Where :** We offer worldwide coverage via the Shimano distribution network and a network of 2000+ dealers.
- Why :** Any bike, anywhere, any time, we are passionate about optimizing people's cycling experience, and make them fall in love with their bike

By ensuring people ride the right bike in the correct size and with the appropriate set up for their needs, bikefitting.com adds crucial value to Shimano's mission to promote health and happiness through the enjoyment of nature and the world around us.